

**Take the  
guesswork  
out of your  
F&I  
presentation.**

# Novum

The NEW Finance Menu

Novum uses the most state-of-the-art menu selling process available. Imagine selling F&I products that customers want **before** they know they want them.



Stack the deck for F&I success with an encyclopedia to the customers mind



Automatically aligns your products to match your customers' buying preferences

## Stop the trial and error:

**Systematically discover and offer F&I products that your customers will be passionate about.**

### Contact us today!

For more information or for a free demo,  
please contact OptionSoft at **866-684-6368**  
or email us at [info@otiseservices.com](mailto:info@otiseservices.com)



technologies, inc

[www.otiseservices.com](http://www.otiseservices.com)